



# The Role Of A Company Ambassador

Increase motivation and focus. Have proud employees who live and breathe your company brand and vision. Success breeds success. Attract and receive desired company results.

## Aim:

To explore and discuss the potential power of **every participant** to 'add value' and have a positive affect on the future success of the organisation.

## Topics:

- What Is An Organisation - What Do People Really Buy?
- What Is A Company Ambassador?
- Who Are The Organisation's Publics?
- Qualities/Skills Of An Ambassador
- Routes To Promote The Organisation
- Networking For Maximum Impact

This seminar is tailored specifically to your organisation's needs.

## Who Should Attend?

EVERYONE in the company benefits from this powerful seminar:-

### **DIRECTORS / PARTNERS**

To realise that 'people' are the single most important asset of the business, and that by harnessing the power of this concept you can increase the quality of marketing intelligence and customer care ten fold.

### **EMPLOYEES**

To become aware of their importance to the business and to demonstrate how each individual, in their role, can be a good company ambassador. By developing this culture they benefit from working in a more customer focused, dynamic and successful environment.

## What To Do Next?

Feel free to contact Caroline Suggett to benefit from these **powerful skills** and the **RESULTS** they can bring you. Caroline's contact details can be found below, and also on ROM's website - [www.rom-consultancy.co.uk](http://www.rom-consultancy.co.uk)